

POWER of two

The award-winning Ariaфина range of cooker hoods is the result of a smart combination of clean Italian lines and brilliant Japanese insight.

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Not all kitchen products are created equal. Some are designed to be a class above the rest.

Take Fujioh's Ariaфина's high-performance range of hoods, for example. The sleek, stylish hoods were conceived by Fujioh's parent company, Fuji Industrial Co in Japan, in collaboration with Italian company Elica. Both businesses have a long-standing tradition of designing and producing high-quality cooker hoods for the kitchen, with Singapore as the first market outside Japan and Europe where units are made available.

Meaning "fine air" in Italian, Ariaфина was designed to bring fresh air to kitchens in Japan, Europe and all around the world. The award-winning Ariaфина range – made up of several models, including Federica and Betta – traps cooking fumes with ease while, at the same time, effectively absorbing all the tiny globules of oil that are inevitably spray into the air as one cooks.

Powered by the revolutionary Rectifier Panel, the Ariaфина cooker hood is able to draw in up to 2.5 times the amount of fumes as a normal cooker hood. This Rectifier Panel can be removed and cleaned

with ease, making the cleaning of the hood's interior a simple affair. In addition to this, the Federica models come with a unique i-Drop system that does away with the traditional oil filter that is found in other cooker hoods. Instead, a serrated surface inside the Central Cartridge traps the oil globules. Then, they are vaporised by the fan's powerful centrifugal force or driven into a strategically positioned oil tray.

Besides being efficient at absorbing unwanted and oily fumes, the Ariaфина is an object of art. In 2003, soon after its launch, the Ariaфина Simona won Japan's Good Design Award, which is a comprehensive and highly regarded design evaluation and commendation system, operated by the Japan Industrial Design Promotion Organization. In its second year, Orizzonte, another of the Ariaфина cooker hoods won the award. And in 2008, two models, Ariaфина Federica and Luisa, won the Good Design Award too.

Available in smooth stainless steel, the clean lines of the Ariaфина will complement any stylish and modern kitchen today. Truly, it is a remarkable result of a great marriage of Italian design sentiments and Japanese insight and technology. ■■